



For immediate release:

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MESMERISING LION DANCE BRINGS IN AUSPICIOUS YEAR OF ROOSTER AT NAGAWORLD

Phnom Penh, Cambodia, January 30th 2017 – NagaWorld’s hotel lobby was wonderfully transformed to celebrate the Chinese New Year of the Rooster on Monday. Decked in crimson reds and gold, the best hotel and entertainment complex in the Mekong, hosted a spectacular Lion Dance and its annual ceremonial blessing to see in an auspicious year of good fortune.

Customary offerings in the morning were followed by a mesmerising traditional Lion Dance including an astounding 18 Lions dressed in colourful and traditional costumes. The group was trained by The Association of Chinese Teochew Cambodia, who ensured the performers have a great understanding of traditions and the required martial arts skills necessary to perform their majestic acrobatic displays on tall raised platforms. The cheers of the onlookers, accompanied by the clashing noise of the cymbals and drums, was a testament to their success.

With 18 lions performing in the Lobby, it was a display of contrasting bright colours, beautiful dance routines and a tidal wave of sound. In line with the fabled stories, the volume of noise and frighteningly scary masks of the lions ward of evil spirits to cleanse the area and allow for a year of good prosperity to come.

The ceremony continued with the offering of Cai Qing at the entrance to the 5 star hotel. The ensemble of lions navigated the lobby area’s Tree of Fortune three times, before accepting customary gifts of lettuce and tangerines and reciprocated with offers of blessing scrolls to NagaWorld’s management.

This symbolic act of blessing by a lion, signified that there will be an abundance of wealth, fortune and prosperity in the coming year. The display was capped by a finale of cold pyrotechnics and confetti blasting on to the stage to an excited crowd.

The celebrations sees a wide range of culinary Chinese New Year specials available at NagaWorld’s finest restaurants between January 22nd and February 11th 2017.

NagaWorld wishes all of its guests, partners, friends and families a year of good fortune and wealth in the year of the Rooster.

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About NAGAWORLD®

Meet, feast, relax, party, and play at NagaWorld®, best non-stop entertainment capital.

Amidst the picturesque terrain of the Mekong and Tonle Sap River lies the vibrant landmark of Phnom Penh. NagaWorld® is strategically sited in the capital city of Cambodia, a city rich in Khmer history. According to legend, NagaWorld® derived its name from the mythical fable of a 7-headed snake or “Naga.” The majestic snake was believed to be residing in the rivers and guarding the entrance to Phnom Penh. The tale revealed its only sighting during the appearance of a rainbow and was thus considered highly auspicious. Reminiscent of a pot of gold at the end of a rainbow, NagaWorld® was likened to a promising symbol of new beginnings and prosperity.

NagaWorld® has attracted a broad range of guests from the free-spirited holiday maker seeking a comfortable refuge, to the intrepid world traveller, to the entertainment connoisseur. NagaWorld®, Phnom Penh is the first and best-in-class integrated Hotel, entertainment complex in fast-emerging Cambodia, owned by a holding company – NagaCorp, listed on the Hong Kong Stock Exchange. Consisting of some 1 million square feet with over 711 Suites and Deluxe Rooms, an all-suite luxurious spa, shopping gallery, 18 Food & Beverage outlets, extensive entertainment services and premium meeting spaces with state-of-the-art facilities, and one of the country’s largest hotel convention spaces that accommodates more than 1,000 delegates.

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