



**FOR IMMEDIATE RELEASE:**

8<sup>th</sup> August 2017

## **NAGAWORLD SUPPORTS NATIONAL ATHLETES TO ‘GO FOR GOLD’**

**Phnom Penh, Cambodia 8<sup>th</sup> August 2017** - NagaWorld has extended its *Go For Gold* sponsorship for the National Olympic Committee of Cambodia (NOCC) and national athletes with cash incentive contributions for gold medalists and apparel sponsorship for the Cambodian contingent participating in 2017 SEA Games.

The announcement was made at an exclusive media launch held today at NagaCity Walk, attended by key NOCC officials, H.E. Mr. Nouth Sa An, Secretary of State, The Ministry of Interior and First Vice-President of NOCC, and H.E. Mr Vath Chamroeun (General Secretary NOCC), NagaWorld senior management, among others.

NagaWorld has been a firm supporter of the Cambodian contingent in major sporting events since 2011, sponsoring the national athletes at the SEA Games, Asian Games and Olympic Games. This year, the national contingent is several hundred strong and will represent Cambodia at the 29<sup>th</sup> SEA Games in Kuala Lumpur, Malaysia from 19<sup>th</sup> Aug – 31<sup>st</sup> August.

As part of the *Go For Gold* SEA Games campaign, NagaWorld will reward USD\$3,000 to any individual gold medal and \$5,000 for any team gold medal won, in addition to a USD\$500 contribution to the NOCC for each gold medal won. NagaWorld will also be sponsoring a complete set of branded apparel and sports gear for the contingent, showcased by selected athletes during the media launch.

NagaWorld Executive Director, Mr. Pern Chen said “We would like to extend the best wishes to the National Olympic Committee of Cambodia, athletes and staff heading to the SEA Games in Kuala Lumpur. NagaWorld is honoured to continue our sponsorship in support of NOCC and national contingent to *Go For Gold* in SEA Games and represent the Kingdom of Cambodia with pride.”

“Looking at the significant milestones achieved by our national athletes over the years, we are confident they will continue to shine on the world stage. NagaWorld is proud to lend our support to our athletes beyond the 2017 SEA Games in Malaysia, including the Asian Games in Indonesia next year. It is our great honour to be part of this meaningful journey together with NOCC in promoting the sports development for the country,” he added.

In fully embracing the SEA Games *Go For Gold* campaign, NagaWorld has launched a series of special promotions for room & spa packages, food & drinks, retail offers and exclusive daily entertainment shows, the cheering dance squad, starting from now till 31<sup>st</sup> August. Find out more from [www.nagaworld.com](http://www.nagaworld.com).



## **NAGAWORLD GO FOR GOLD CAMPAIGN – LIST OF SPECIAL PROMOTIONS**

From now till 31<sup>st</sup> August, NagaWorld will be fully embracing the SEA Games in support of the Cambodian contingent with a series of special promotions for room packages, exclusive merchandise, spa offers, food & drinks and complimentary entertainment!

### **Special Room Packages:**

Refresh and rejuvenate by booking your stay with NagaWorld's special *Go For Gold* deluxe room package, offering the best integrated facilities and amenities all under one-roof to meet your needs. Advance room booking via [www.nagaworld.com](http://www.nagaworld.com)

### **Limited Edition Retail Merchandise**

Memorable gifts are in store to commemorate our support for the national contingent's *Go For Gold* journey! A selection of good quality, limited edition exclusive merchandise at special prices, ranging from polo shirts, T-shirts and 8GB USB keychains are available from the **NagaWorld Souvenir Store** (1<sup>st</sup> floor).

### **Special Retreat at The Spa**

Retreat to complete relaxation and re-energise with an exclusive 2 hour Spa promotion package including deep tissue full body massage & foot spa with steam, sauna and Jacuzzi milk bath! Deep tissue massages improves athletic recovery and promotes the body's ability to heal itself, reduces stress and muscle tension, particularly for sports enthusiasts! Only at **The Spa at NagaWorld** (1<sup>st</sup> floor).

### **Energising Drinks**

NagaWorld will be offering 3 types of energising fresh juices to improve your total wellbeing. *The 5 Greens* (green apple, cucumber, capsicum, celery, bitter gourd), *carrot + orange with cultured milk* and a *bitter gourd with honey*. All of the drinks are packed with nutrients and bursting with natural flavours. Available in selected **NagaWorld restaurants and cafes** (Ground & 1<sup>st</sup> Floor).

### **Champion Dessert**

Our award-winning chefs have crafted a golden mango mousse with raspberry centre on a shortbread base with a gold leaf chocolate medal, freshly baked daily from the **NagaWorld Lobby Lounge** (1<sup>st</sup> Floor).

### **Cheering Dance Squad Performances:**

Local and international NagaWorld entertainers will be collaborating for exciting and energetic performances. Come and enjoy the complimentary shows while cheering for our national athletes, from 6:30PM daily (except Wed & Thurs), **NagaWorld Lobby Stage** (Ground Floor).



**NagaWorld Empowering Sports**

NagaWorld was the first company in the country’s corporate sector to sign an alliance with the NOCC to support the Cambodian contingent for the 2011 SEA Games in Indonesia and London 2012 Olympics. NagaWorld subsequently signed a 4 year agreement with the NOCC in 2015 for major international sports events including the Olympics, SEA Games and Asia Games until 2018.

NagaWorld has also contributed in supporting kick boxing, tennis, football and mixed martial arts among other sports, helping to raise the profile and development of Cambodian sports, and encourage the participation of athletes on a national and regional level, leading the path to succeed on the international stage.

Since 2016, NagaWorld has hosted the annual Cambodian Sports Awards with NOCC at its hotel venue, acknowledging Cambodian athletes, coaches and media for their distinguished success in the sports arena.

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**About NAGAWORLD®**

Stay, play, dine, shop and meet at NagaWorld®, the entertainment centre of the Mekong.

NagaWorld® is strategically sited in the vibrant capital city of Cambodia, amidst the picturesque terrain of the Mekong and Tonlé Sap Rivers, in the iconic economic hub of Phnom Penh.

NagaWorld®, Phnom Penh is the first and best-in-class integrated hotel and entertainment complex in Cambodia, and is the recipient of over 22 international awards in the hospitality and tourism sector. It is owned by the holding company – NagaCorp, which is listed on the Hong Kong Stock Exchange.

NagaWorld consists of 1658 rooms with the opening of the new tower, 20 Food & Beverage outlets and clubs, an all-suite luxurious spa, shopping gallery including China Duty Free Group, the first underground shopping centre in Cambodia selling luxurious international brands, extensive entertainment services including casino, and premium meeting spaces with state-of-the-art facilities, as well as one of the country’s largest MICE facilities that accommodates more than 1,000 delegates.

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