



**For Immediate Release:**

17 November 2020

## **NagaWorld Kind Hearts continues community outreach with rice donation to Phnom Penh City Hall**

**Phnom Penh, Cambodia, 17 November 2020** – Further relief efforts for victims of the COVID-19 pandemic in Cambodia were made on Thursday by NagaWorld’s corporate social responsibility (CSR) arm, NagaWorld Kind Hearts, through a donation of \$55,000 to Phnom Penh City Hall. The amount will be used to purchase around 100 tonnes of rice, which will be distributed to impoverished communities struggling to cope with the economic impact and restrictions imposed by the pandemic.

The threat of COVID-19 has continued to cause major disruption to communities. Recently, the government announced the temporary closure of all schools and entertainment venues in Phnom Penh and Kandal province for 2 weeks. As of Tuesday, Cambodia’s COVID-19 infections stand at 303, with 291 recoveries and 12 active cases.

The donation was received on behalf of City Hall by Phnom Penh Governor H.E. Khuong Sreng during a presentation ceremony attended by NagaWorld Managing Director Mr. Pern Chen, Managing Director of Finance & Operations Mr. Cherchi Chen, Chief Financial Officer Mr. Sean Tan and Chief Human Resources Officer Mr. Hein Dames.

“On behalf of our communities, we would like to show our deepest appreciation for this donation from NagaWorld Kind Hearts,” said H.E. Khuong Sreng. “The floods this year have been overwhelming in both size and scope, with a huge portion of the population affected. The COVID-19 pandemic has also been a challenge for many people, especially those losing work opportunities. By receiving generous acts of kindness such as this donation, we can provide vital aid and work together to turn around the lives of those most in need.”

Mr. Pern Chen said, “NagaWorld Kind Hearts’ motto is ‘We Serve Cambodia’. Our ongoing CSR initiatives support the communities most in need, which is especially important during times of crisis. We hope the gifts of rice offer some relief to underprivileged community members whose livelihoods have been disrupted by the COVID-19 outbreak. We also offer our thanks to the public officials at City Hall for their tireless efforts to helping local communities including coordinating the distribution of rice.”

Mr. Pern Chen noted that they had previously made a humanitarian aid contribution towards flood victims with a \$55,000 donation to the General Commissariat of National Police on 19 October. NagaWorld Kind Hearts also donated medical supplies to City Hall back in May to assist in combatting the spread of COVID-19. This formed part of a series of gifts of medical supplies and equipment to public institutions over the past 5 months in response to the pandemic outbreak, which totalled more than \$118,000 in value.

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The Ministry of Health received 100 Portable Hand Sanitiser and Temperature Checker kiosks to help keep students safe at reopened schools, along with donations of a Nucleic Acid Extraction System, 6,400 viral DNA extraction kits, 3,000 units of virus sample collection kits, 5 laptops and 500 bottles of hand sanitiser gel. A total of 40,000 face masks, 4,000 bottles of hand sanitiser gel, and 720 litres of sanitising alcohol were presented to the Ministry of Education, Youth and Sport, the Ministry of Land Management, Urban Planning and Construction, the National Police and City Hall.

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### **About NagaWorld Kind Hearts**

NagaWorld Kind Hearts was formed in March 2014 by employees with NagaWorld's full support to promote volunteerism towards Corporate Social Responsibility programmes focussing on 4 key pillars: Education Enhancement, Community Engagement, Sports Development and Environmental Care. At present, over 339,000 children and community members have benefitted through these programmes.

#### **For media enquiries or photos, please contact:**

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