



For Immediate Release:
25 May 2020

Combatting COVID-19 through contributions from NagaWorld Kind Hearts

Phnom Penh, Cambodia, 25 May 2020 – In continuation of recent efforts to combat COVID-19, NagaWorld Kind Hearts, the corporate social responsibility (CSR) arm of NagaWorld, has pledged support to the Ministry of Land Management, Urban Planning and Construction through a donation of essential medical supplies including 10,000 face masks, 1,000 bottles of hand sanitiser and 180 liters of sanitising alcohol.

NagaWorld's Managing Director, Mr. Pern Chen, said, "In times of global health emergencies such as COVID-19, it is vitally important for the private and public sectors to act quickly, take decisive action, and support each other as best we can. We believe that corporations need to step up their CSR responses and answer the call, when and where there is a need.

"Our contribution to the Ministry is just one of the latest in a list of many NagaWorld Kind Hearts CSR donations apart from several initiatives that we have conducted in recent years. This is to continue our adage of giving back to the communities in which we serve.

"With these supplies, we are glad to know that these personal protective equipment (PPE) will be used to keep people safe from COVID-19, especially those who are most at risk, and help contain its spread across our communities," added Mr. Chen.

General Director of Administration H.E. Seng Loth received the NagaWorld Kind Hearts donation on behalf of H.E. Chea Sophara, Deputy Prime Minister of Land Management, Urban Planning and Construction. "NagaWorld has shown excellent initiative and social responsibility in supporting efforts to combat COVID-19, and we present a Certificate of Appreciation to NagaWorld as a token of our gratitude," he said. "This commendable gift of supplies will help protect the health and safety of a large number of public officials and community members during these extremely difficult times."

With donations made recently to the General Commissariat of National Police, Phnom Penh City Hall and the Ministry of Education, Youth and Sport, NagaWorld Kind Hearts' overall contribution towards the fight against COVID-19 in Cambodia now totals 40,000 face masks, 4,000 bottles of hand sanitiser and 720 liters of sanitising alcohol.

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About NagaWorld Kind Hearts

Since its establishment in 1995, NagaWorld has embraced kindness of heart, contributing positively to the socioeconomic growth and development of Cambodia. NagaWorld Kind Hearts was formed in March 2014 by employees with NagaWorld's full support to promote volunteerism towards Corporate Social Responsibility programmes focusing on 4 key pillars: Education Enhancement, Community Engagement, Sports Development and Environmental Care. At present, over 230,000 Cambodians have benefitted through these programmes.

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