



**For Immediate Release:**  
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## NagaWorld hosts Environmental Workshops for a sustainable future

**Phnom Penh, Cambodia, 27 August 2019** – Accelerating the knowledge for a cleaner and greener environment in Cambodia, NagaWorld Kind Hearts hosted 4 environmental sustainability workshops through a collaboration with social impact organisation Plastic Free Cambodia. Attended by teachers from all secondary schools in Phnom Penh and NagaWorld employees, these workshops aim to share the best practices in reducing plastic waste and appoint Green Ambassadors among the attendees to help spread awareness among youths and communities.

“While the use of plastic has become an integral part of our daily lives, the convenience comes at a considerable cost to our environment. Plastic takes hundreds of years to decompose, releasing harmful chemicals into the environment that pose health risks to humanity. A huge amount of plastic waste ends up in our oceans, causing devastation to the ecosystem and marine wildlife and plants,” said NagaWorld Managing Director Mr. Pern Chen.

“According to statistics reported by the Ministry of Environment, Phnom Penh alone currently uses more than 10 million plastic bags daily and generates over 4 million tonnes of municipal waste annually. This alarming situation calls for drastic action. We hope our collaboration with Plastic Free Cambodia will help educate teachers and our employees not only on the adverse impact of plastic pollution to our environment, but more importantly on how to reduce plastic waste,” added Mr. Chen. “By acting together, we can protect our environment and create a cleaner and greener Cambodia. Let’s be a part of the solution, not part of the pollution.”

Plastic Free Cambodia Founder Ms. Sarah Rhodes said, “Our mission is stop plastic pollution at the source. We deliver important initiatives to increase awareness and encourage everyone to take action in minimising the use of plastic in their daily lives. We are grateful for the chance to work with NagaWorld Kind Hearts on this great initiative.”

NagaWorld Kind Hearts have several ongoing initiatives as part of its Environmental Care programme, including planting over 3,300 new trees at school compounds across Cambodia, regular city clean-ups, supporting Earth Hour, promoting the 3-Rs strategy in its business operations (Reduce, Reuse & Recycle), and the No Plastic Straws campaign at NagaWorld integrated resort, among others.

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### **About NagaWorld Kind Hearts**

Since its establishment in 1995, NagaWorld has embraced kindness of heart, contributing positively to the socioeconomic growth and development of Cambodia. NagaWorld Kind Hearts was formed in March 2014 by employees with NagaWorld's full support to promote volunteerism towards Corporate Social Responsibility programmes focussing on 4 key pillars: Education Enhancement, Community Engagement, Sports Development and Environmental Care. At present, over 200,000 Cambodians have benefitted through these programmes.

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