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NagaWorld Kind Hearts partners with Teen Challenge Cambodia to help at-risk youths

Phnom Penh, Cambodia, 4 October 2019 – NagaWorld Kind Hearts is collaborating with non-profit organisation Teen Challenge Cambodia to help at-risk youths and marginalised communities in rebuilding their lives through support of a year-long recovery programme.

Founded in 1958 in Brooklyn, New York, Global Teen Challenge has over 1,400 affiliate centres in 125 countries worldwide including Teen Challenge Cambodia, which was established in 2008 and currently operates 2 centres in Phnom Penh Thmey and Takeo. NagaWorld Kind Hearts' support covers medical care, counselling, literacy and vocational training such as sewing skills, eco-farming techniques and motorbike repairing skills.

"We hope this partnership with Teen Challenge Cambodia will help these youths in their recovery. Cambodia has a very young population, with over 70 percent under the age of 35. An investment in Cambodia's youth is an investment in the future of the Kingdom. We hope this support will enable them to become productive members of society and pay it forward by giving back to their families and communities," said NagaWorld Managing Director Mr Pern Chen, adding that NagaWorld employees had shown keen support of the initiative including making their own contributions to funds raised by the company for the scholarships.

In support of igniting hope to the lives of marginalised youths, NagaWorld Kind Hearts has also collaborated with non-profit organisations such as Cambodia Outreach on their Children@Risk programme to help underprivileged students complete their high school education.

As part of ongoing Corporate Social Responsibility initiatives towards sustainable nation building, NagaWorld Kind Hearts conducts regular CSR programmes focusing on education enhancement, community engagement, sports development and environmental care which has benefitted over 204,000 underprivileged Cambodians to date.

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About NagaWorld Kind Hearts

Since its establishment in 1995, NagaWorld has embraced kindness of heart, contributing positively to the socioeconomic growth and development of Cambodia. NagaWorld Kind Hearts was formed in March 2014 by employees with NagaWorld's full support to promote volunteerism towards Corporate Social Responsibility programmes.

For media enquiries or photos, please contact:

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